

## Sponsorship, Exhibit and Workshop Details

On September 24, 2009, The ITB Group will host its ninth Automotive Cockpit and Door Conference in Novi, Michigan. In addition to sponsorship and exhibit opportunities, our forum this year has expanded to include workshops where intricacies of a technology can be easily promoted and demonstrated. At this event leading OEM engineers, innovative suppliers and industry experts will once again participate and address key issues relating to cockpits and doors.

We encourage companies to take advantage of the excellent networking and business development opportunities provided by our event to showcase their products and capabilities.

### Host a Workshop - \$7,000

Participation includes a room to host the workshop, five pre-paid conference admissions, exhibit space in the exhibit hall, company logo and synopsis placed prominently in the conference program and recognition in select conference advertising, option to place a half page ad in the program. Workshops can be organized as private or public functions.

### Sponsorship - \$5,000

Sponsorship includes prominent placement of the company logo and synopsis in the conference program, recognition in select conference advertising and the option to place a half page ad in the program. Receive four pre-paid conference admissions. Option to add exhibit space for an additional \$1,500.

### Exhibit - \$3,500

Exhibitors receive table top or comparable exhibit space (12x5 feet) at the conference, company name and synopsis listed in the conference program, recognition in select conference advertising and three pre-paid conference admissions.