



The ITB Group 10th Annual

Automotive Cockpit Conference: Instrument Panels, Doors & Seating Systems

October 21 and 22, 2010 • Novi, Michigan U.S.A.

Picture Source: Hyundai-Kia

Proposed Presentations Now Being Accepted

In step with the changing landscape in the automotive industry, ITB is planning its 10th automotive cockpit conference that has been expanded into a two-day event to cover cockpit and door systems (day 1) and seating systems (day 2). Our conferences continue to be a platform where OEM engineers and key Tier One, Tier Two and material suppliers gather to network and exchange ideas for both domestic and global projects/platforms. We encourage companies to take advantage of the excellent networking and business development opportunities provided by our events to present their message to current and prospective customers.

Submit an Abstract:

Abstracts for proposed presentations are currently being solicited and should be submitted by August 6th, 2010. Click [HERE](#) to submit an abstract or contact:

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Email: beldredge@itbgroup.com

Abstracts should include the presentation title, speaker name and speaker job title together with a short paragraph describing the proposed presentation. If accepted, the presentations will be approximately 25 minutes in Microsoft PowerPoint format. Please note that there are no fees to present, no written papers are required and conference proceedings are not published.

Proposed Presentation Topics Include:

- **Seating system advancements:**
 - Heating and cooling
 - Redefining interior space
 - New trends, designs and concepts
 - Vehicle weight reduction
 - Passenger safety
- **Interior re-configuration:**
 - Integration of center stacks
 - New roles for consoles
 - New concepts / future designs
- **Increasing roles of bio-plastics and natural fibers**
- **A-surface developments:**
 - Role of new materials
 - Powder technologies
 - Emergence of thermoforming
 - Coating and spray developments
 - Integration of lighting switches and sensors
 - Functional surfaces
- **HMI - what will be the dominant feedback mechanisms**
- **Energy management integration**
- **HVAC requirements for future vehicles**

