



The ITB Group 10th Annual

Automotive Cockpit Conference: Instrument Panels, Doors & Seating Systems

October 21 and 22, 2010 • Novi, Michigan U.S.A.

Picture Source: Hyundai-Kia

Sponsorship and Exhibit Opportunities

On October 21 and 22, 2010, The ITB Group will host its 10th annual Automotive Cockpit Conference in Novi, Michigan USA. The conference is organized as follows:

Day 1 (October 21st): Automotive Instrument Panels and Door Systems - integration, HMI, new concepts and future designs, new materials/processes, A-surface developments, weight reduction, energy management and HVAC requirements

Day 2 (October 22nd): Automotive Seating Systems - heating and cooling, new trends, designs and concepts, weight reduction, safety and interior space considerations

We encourage companies to take advantage of the excellent networking and business development opportunities provided by our event to showcase their products and capabilities.

Sponsorship

\$6,000 USD for both conference days. There will be one conference program for both days. Sponsorship includes prominent placement of company logo and synopsis in the conference program/supplement and recognition in select related advertising. Four pre-paid conference admissions per day are included. Option to add exhibit space for an additional \$1,000 USD per conference day.

Exhibit

\$3,000 USD for one day (either day) or \$5,000 USD for both conference days. Exhibitors receive a table top or comparable exhibit (12 x 6 feet) at the conference, company name and synopsis listed in the conference program and recognition in select related advertising. Two pre-paid conference admissions per day exhibiting are included.

* Picture Source: Ford Motor Company

Previous Conference Participants

Advanced Composites, Alfmeier, Automotive Textile Solutions,
Bayer MaterialScience, Beneke-Kailko, Eagle Ottawa
Hickory Springs, NuBax, SAS Automotive Systems
Ticona Engineering Polymers, VISTAGY



Space is limited. Contact Mr. Bryan Eldredge, Program Manager of
The ITB Group with any questions or if interested to participate:

Telephone (248) 380-6310 • Email beldredge@itbgroup.com

www.itbgroup.com