

Automotive Cockpits 2012 Conference

Friday October 12, 2012

The Townsend Hotel • Birmingham, MI USA



Organized and Hosted by The ITB Group

Proposed Presentations Now Being Accepted

Organization for ITB's 12th annual automotive cockpit conference is now underway and opportunities to participate and present are available. This industry leading event continues to be a platform where OEM engineers and key Tier One, Tier Two and material suppliers gather to network and exchange ideas for both domestic and global projects/platforms. We encourage companies to take advantage of the excellent networking and business development opportunities provided by our event to present their message to current and prospective customers.

Submit an Abstract:

Abstracts for proposed presentations are currently being solicited and should be submitted by June, 22 2012. Click [HERE](#) to submit an abstract or contact:

Ms. Mitra O'Malley, Managing Director, The ITB Group

Email: momalley1@itbgroup.com

Abstracts should include the presentation title, speaker name and speaker job title together with a short paragraph describing the proposed presentation. If accepted, the presentations will be approximately 25 minutes in Microsoft PowerPoint format. Please note that there are no fees to present, no written papers are required and conference proceedings are not published.

Proposed Presentation Topics Include:

- **Interior re-configuration:**
 - Integration of center stacks
 - New roles for consoles
 - New concepts / future designs
- **Increasing roles of bio-plastics and natural fibers**
- **A-surface developments:**
 - Role of new materials
 - Powder technologies
 - Emergence of thermoforming
 - Coating and spray developments
 - Integration of lighting switches and sensors
 - Functional surfaces
- **HMI - what will be the dominant feedback mechanisms**
- **Energy management integration**
- **HVAC requirements for future vehicles**

2011 Attendee Breakdown

