

# Automotive Cockpits 2012 Conference

Friday October 12, 2012

The Townsend Hotel • Birmingham, MI USA



Organized and Hosted by The ITB Group

## Sponsorship and Exhibit Details

On October 12, 2012, The ITB Group will present its 12th annual Automotive Cockpit conference taking place at The Townsend Hotel in Birmingham, Michigan. Leading OEM engineers, innovative suppliers and other industry experts will convene to address key issues related to cockpit and door components, design, HMI/electronics, manufacturing, materials and trends.

We encourage companies to participate and take advantage of the excellent networking and business development opportunities provided by our event to showcase their products and capabilities. Please note that there are a limited number of sponsorships and exhibits available. Details for sponsoring and exhibiting are as follows:

### Sponsorship - \$5,500 USD

Sponsorship includes prominent placement of company logo and synopsis in the conference program/supplement and recognition during the conference opening remarks and in select related advertising. Four pre-paid conference admissions are included. Option to add exhibit space for an additional \$1,000 USD.

### Exhibit Booth - \$3,500 USD:

Exhibitors receive exhibit space at the conference (8 x 6 feet) , company name and synopsis listed in the conference program/supplement and recognition in select related advertising. Two pre-paid conference admissions are included.

To reserve your space and confirm your participation at the conference, please contact Mr. Bryan Eldredge, Program Manager of The ITB Group

Tel: 248-380-6310 • Email: [beldredge@itbgroup.com](mailto:beldredge@itbgroup.com).

#### Past Conference Participants:

3M, Advanced Composites, Aegis Environments, Alcan, Alfmeier Friedrichs & Rath, Amerisafe Corporation, Arkema, A. Schulman, Bayer MaterialScience, BASF Corporation, Benecke-Kaliko, Brose, Chrysler, Dow Automotive, EASi, Ecology Center, ESG Automotive, ESI Group, Faurecia Interior Systems, FRIMO, Hickory Springs Manufacturing, IAC - International Automotive Components, Immersion, Inteva Products, JSP, KN Plotech, Konal Automated Systems, Krauss-Maffei, Lear, Legget & Platt, Markes International, Plasmatreat, Polyone, Preh, Recticel Interior Solutions, RTP Company, SAS Automotive, Tech-D-P, Textile Testing & Innovation, Ticona Engineering Polymers, Toray International, Visteon, Weber Manufacturing, Woodbridge Foam, XSENSOR Technology

Picture Source: Seat