



Automotive Engine Air and Cooling Systems 2012

May 31, 2012 • Novi, Michigan USA

Sponsorship and Exhibit Opportunities

On May 31, 2012, The ITB Group will present its new Automotive Engine Air and Cooling Systems 2012 conference taking place in Novi, Michigan. Leading OEM engineers, innovative suppliers and other industry experts will convene to address key issues related to air induction systems and component developments, turbo charging, charge air cooling, exhaust gas recirculation, engine cooling developments and materials.

We encourage companies to participate and take advantage of the excellent networking and business development opportunities provided by our event to showcase their products and capabilities. Please note that there are a limited number of sponsorships and exhibits available. Details for sponsoring and exhibiting are as follows:

Sponsorship - \$5,500 USD

Sponsorship includes prominent placement of company logo and synopsis in the conference program/supplement and recognition in select related advertising. Four pre-paid conference admissions are included. Option to add exhibit space for an additional \$1,000 USD.

Exhibit - \$3,500 USD

Exhibitors receive a table top or comparable exhibit (12 x 6 feet) at the conference, company name and synopsis listed in the conference program/supplement and recognition in select related advertising. Two pre-paid conference admissions are included.

Contact Mr. Bryan Eldredge, Program Manager of The ITB Group with any questions or to confirm your space at the conference. Tel: 248-380-6310 • Email: beldredge@itbgroup.com.