



Organized and Hosted by The ITB Group

# Automotive Energy Storage Systems 2012

Thursday, March 1 and Friday, March 2, 2012  
Novi, Michigan, USA

## Sponsorship and Exhibit Opportunities

On March 1 and 2, 2012, The ITB Group will present its 13th annual Automotive Energy Storage Systems conference taking place in Novi, Michigan. We encourage companies to participate and take advantage of the excellent networking and business development opportunities provided by our event to showcase their products and capabilities. The conference is organized as follows:

**Day 1: Automotive Fuel Systems - March 1:** includes technologies to meet LEV III requirements and the use of biofuels as these pertain to fuel tanks, lines, connectors, pumps and vapor management.

**Day 2: Alternative Automotive Energy Storage Systems - March 2:** includes legislative developments, alternative energy storage systems including for renewable fuels, electricity (traction batteries) and hydrogen.

### Sponsorship - \$6,500 USD for BOTH conference days

There will be one conference program for both conference days. Sponsorship includes prominent placement of company logo and synopsis in the conference program/supplement and recognition in related advertising. Four pre-paid conference admissions per day are included. Option to add exhibit space for an additional \$1,000 USD per conference day.

### Exhibit: \$3,500 USD for one day (either day) or \$5,500 USD for both conference days.

Exhibitors receive a table top or comparable exhibit (8 x 6 feet) at the conference, company name listed in the conference program and recognition in related advertising. Two pre-paid conference admissions per day exhibiting are included.

### 2011 Energy Storage Systems Conference Sponsors

3M, INERGY, Kuraray, LyondellBasell, Solvay Advanced Polymers, Stant, TI Automotive

Space is limited. Contact Mr. Bryan Eldredge, Program Manager of The ITB Group with any questions or if interested to participate: Telephone (248) 380-6310 • Email [beldredge@itbgroup.com](mailto:beldredge@itbgroup.com)  
[www.itbgroup.com](http://www.itbgroup.com)