



Automotive Mass Reduction Strategies 2012 Conference

May 18, 2012 • Novi, Michigan USA

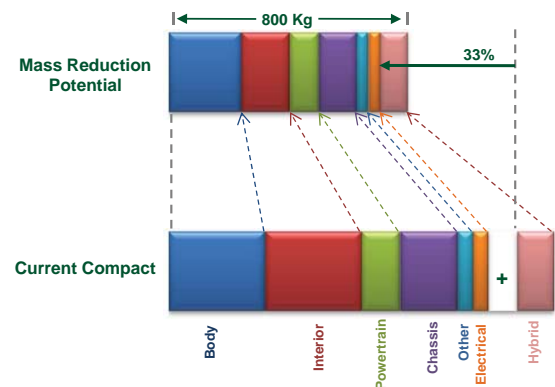
Announcement and Call for Speakers

The ITB Group's third conference on automotive mass reduction will be designed to take a holistic look at the factors that will impact vehicle light weighting. These include:

- Design of systems/components
- Assembly (bonding, fixing, riveting, integrations, etc.)
- Fiber Technology (carbon, glass, wood based, ceramics)
- Glazing
- New matrix systems (aluminum foam, composites and metal alloys)
- Innovations in process technologies
- OEM strategies
- Supplier positions and capabilities

We are not focusing on a specific material category as we believe the solution that will best fit this challenge is a multi-material approach. Toyota expects to reduce vehicle mass from a variety of sub modules and anticipate to achieve the largest decrease in weight to come from the interior segment. Our conference will focus on the entire vehicle to address a multitude of light weighting opportunities and initiatives.

Toyota Mass Reduction Efforts



Source: Toyota

[Submit an Abstract:](#)

Abstracts for proposed presentations are currently being solicited and should be submitted by March 16th, 2012. Click [HERE](#) to submit an abstract or contact:

Ms. Mitra O'Malley, Managing Director, The ITB Group

Email: momalley1@itbgroup.com

Abstracts should include the presentation title, speaker name and speaker job title together with a short paragraph describing the proposed presentation. If accepted, the presentations will be approximately 25 minutes in Microsoft PowerPoint format. Please note that there are no fees to present, no written papers are required and conference proceedings are not published.