



Automotive Mass Reduction Strategies 2012 Conference

May 18, 2012 • Novi, Michigan USA

Sponsorship and Exhibit Opportunities

On May 18, 2012, The ITB Group will present its third annual Automotive Mass Reduction Strategies conference taking place in Novi, Michigan. Leading OEM engineers, innovative suppliers and other industry experts will again convene to network and address key issues related to automotive mass reduction developments and strategies.

We encourage companies to participate and take advantage of the excellent networking and business development opportunities provided by our event to showcase their products and capabilities. Please note that there are a limited number of sponsorships and exhibits available. Details for sponsoring and exhibiting are as follows:

Become a Sponsor - \$5,500 USD

Sponsorship includes prominent placement of company logo and synopsis in the conference program/supplement and recognition in select related advertising. Four pre-paid conference admissions are included. Option to add exhibit space for an additional \$1,000 USD.

Become an Exhibitor - \$3,500 USD

Exhibitors receive a table top or comparable exhibit (12 x 6 feet) at the conference, company name and synopsis listed in the conference program/supplement and recognition in select related advertising. Two pre-paid conference admissions are included.

Contact Mr. Bryan Eldredge, Program Manager of The ITB Group with any questions or to confirm your space at the conference.

Tel: 248-380-6310 • Email: beldredge@itbgroup.com.

Previous Conference Participants:

Aluminum Association Transportation Group, Asahi Kasei Plastics, BASF, Edison2, ETA, Evonik Degussa, Flo-Link, Fraunhofer ICT / KIT, Freeglass, HBPO, Henkel, Konal, KraussMaffei, Lotus Engineering, Meridian Lightweight Technologies, National Research Council Canada, Plastic Omnium, Saint-Gobain Sekurit Sapa Extrusions, Shape Corp., Steel Market Development Institute, Ticona Engineering Polymers, United States Steel Corporation, University of Toronto, Woodbridge Group