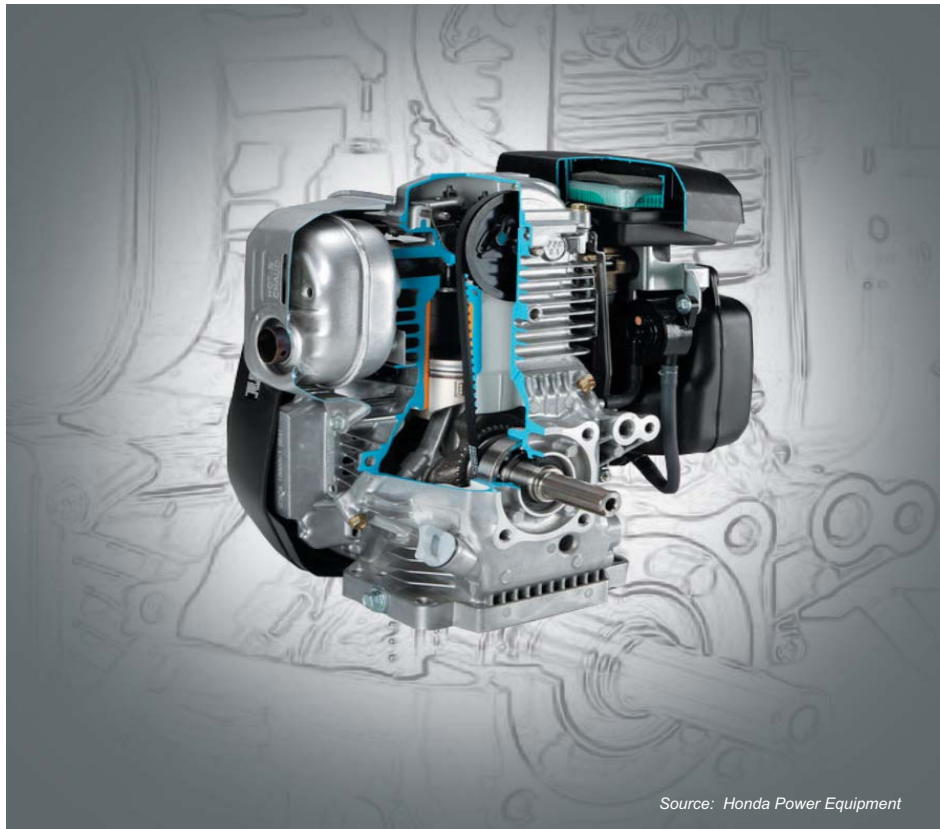


DEVELOPMENTS IN SMALL ENGINE EVAPORATIVE AND EXHAUST EMISSION CONTROL



Source: Honda Power Equipment



Novi, Michigan, U.S.A.
U.S.A. • Europe • Asia
www.itbgroup.com

INTERNATIONAL TECHNICAL BUSINESS CONSULTANTS

- PROPOSED REPORT OUTLINE -

CHAPTER 1

EXECUTIVE SUMMARY

CHAPTER 2

INDUSTRY DYNAMICS

- Small Engine Market Overview
 - Applications
 - Engine Types
 - Overall Business Dynamics
- OEMs Operating in the Small Engine Market
 - Captive Producers of Small Engines
 - Purchasers of Small Engines
- Leading Suppliers of Emission Control Components
 - Evaporative Control Systems (tanks, lines, vapor control components)
 - Exhaust Aftertreatment Systems
- Identification of Supplier Opportunities
 - Market Needs and Possible Solutions

CHAPTER 3

NORTH AMERICAN LEGISLATIVE DEVELOPMENTS

- Evaporative Emission Control
- Exhaust Emission Control

CHAPTER 4

FUEL TANK DEVELOPMENTS

- Evaluation of Current Materials and Processes
- Emerging Technologies to Meet the Future Evaporative Emission Limits
- Market Analysis

CHAPTER 5

FUEL LINE AND HOSE DEVELOPMENTS

- Technologies Currently Deployed - Metals, Plastics and Elastomers
- Emerging Technologies including Cost Effective Low Permeation Approaches
- Market Analysis

CHAPTER 6

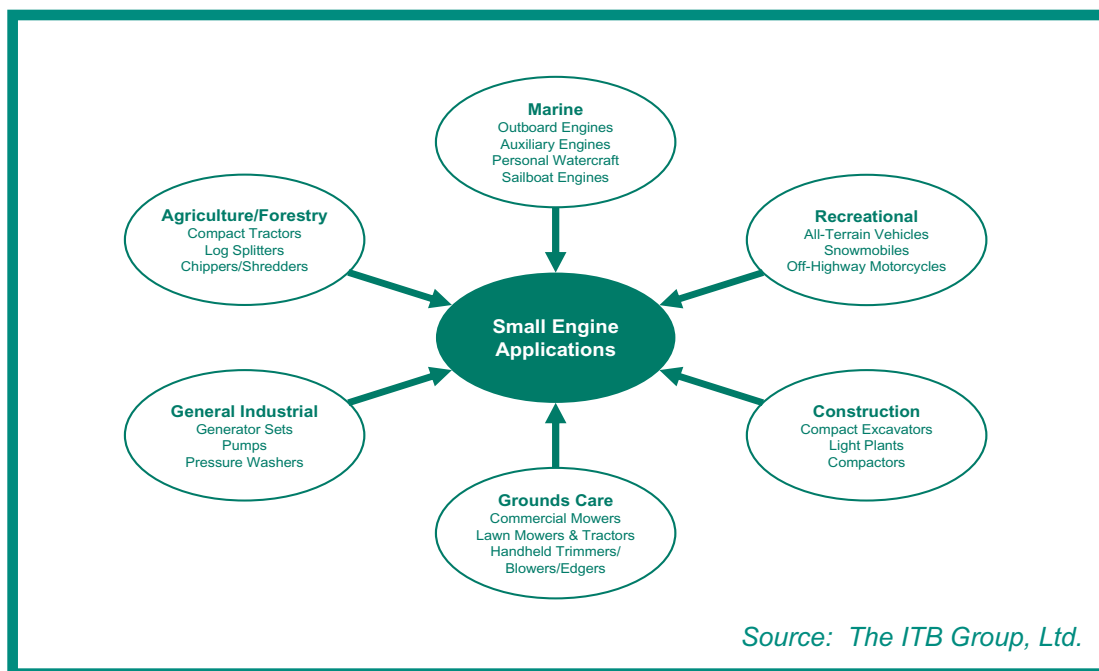
VAPOR CONTROL SYSTEMS

- Technologies Currently Deployed
- Emerging Technologies - Adsorption, Pressure Control Valves

CHAPTER 7

EXHAUST AFTERTREATMENT SYSTEMS

- Technologies Currently Deployed
- Future Technologies - Use of Automotive Type Systems or Other Approaches

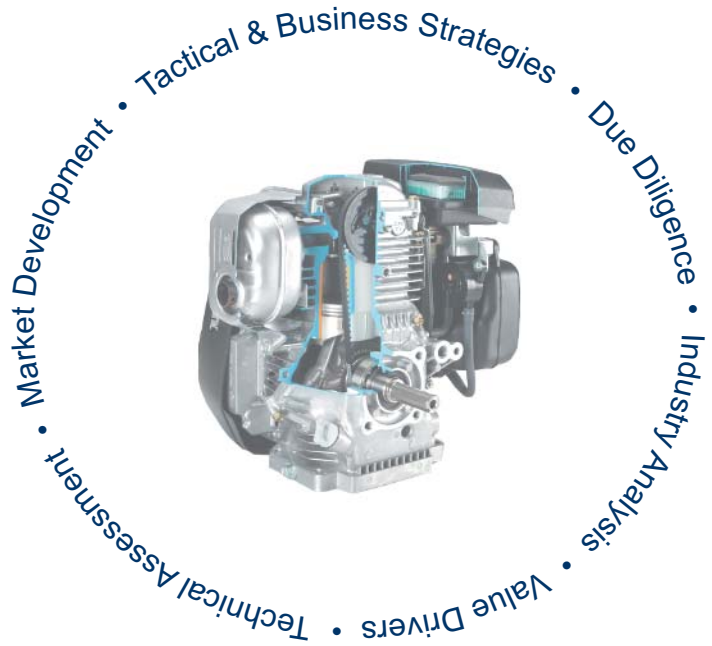


Building off its in-depth knowledge of the technical and business issues related to the control of evaporative and exhaust emissions by the automotive industry, The ITB Group has now embarked on a report that will evaluate emissions control in the small engine market. Unlike the automotive industry, the small engine market is fragmented within its different supply levels from a great number of OEMs to the engine producers, component suppliers and finally, the raw material suppliers. Emissions legislation for this industry, while having the same ultimate objective to that of the automotive industry, is somewhat different with respect to the specific emission limits, testing protocols and phase-in dates. In some cases, technologies developed for an automobile can be easily adopted for a small engine application whereas in others, the technologies need to be readapted and even, reinvented for the small engine market.

The developments in the small engine market are now occurring in tandem both with the financial crisis and the increased momentum towards emissions reduction legislation. This new report offering by The ITB Group will provide an analysis of the business dynamics, evolving legislation and technical innovations occurring in the small engine market. This effort will prove useful to senior management (technical, sales and financial) as a strategic and tactical planning guide, to technical personnel in order to clarify research and development directions, and to those involved in sales and marketing at different levels of the supply chain, in order to facilitate their strategic sales efforts.

SCOPE

Components:	Fuel tanks, fuel lines and hose, evaporative emission control components and exhaust aftertreatment systems
Geography:	North America
Time Frame:	2009-2014 Calendar Years
Applications:	Small engine market (below 19 kW / 25 hp)
Report Format:	Electronic and hard copies
Publication Date:	December 2009



SUBSCRIPTION FORM

Your signed subscription form acknowledges participation in the shared report **DEVELOPMENTS IN SMALL ENGINE EVAPORATIVE AND EXHAUST EMISSION CONTROL**. Your subscription includes two Reports and a compact disc with secured Adobe PDF documents (two single user computer licenses). Additional Reports or Computer Licenses are available for \$250 each.

Subscription by June 30, 2009	Subscription After June 30, 2009
\$4,800	\$6,000
Four Thousand Eight Hundred US Dollars	Six Thousand US Dollars

Our Reports are proprietary and reflect the professional analysis of The ITB Group. Each Subscriber can use the Reports only within its immediate business unit or entity and the subscription does not include the right to copy a Report or distribute it to any third party.

Full payment for the report is due upon subscription. Prices for new subscriptions are subject to change without notice.

Please mail, fax or e-mail subscription to:

The ITB Group, Ltd.
 39555 Orchard Hill Place, Suite 225
 Novi, MI 48375, U.S.A.
 Telephone: 1 (248) 380-6310
 Facsimile: 1 (248) 380-7294
 E-Mail: jkopinsky@itbgroup.com

Authorized Signature

Date

Name

Title

Company

Address

City, State

Zip

Telephone

E-Mail

Purchase Order Number